



Capturing and Analytics

ROI-Focused Software

Improved data-driven KPIs

Going further into details with ROI-focused analytics such as retail space allocation per brand or out-of-stock frequencies. Improved indicators will be generated to improve store operations and management.

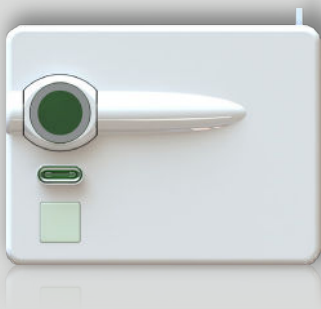
Instant anomaly detection

Through real-time monitoring, no stockouts, no product misplacement will go and remain undetected.

Real-time shelf status

With computer vision and machine learning, VUSION Captana is now able to create real-time key information: position, price, product name, etc...

Key technical functions



- Autofocus Lense
- Ultra Low Power Communication
- Rechargeable battery
- Self-learning algorithm based on machine learning
- Configurable Status LED
- Easylock
- Rugged casing
- Motion sensor for GDPR compliancy

Key benefits



Improve availability by identifying out-of-stock items and ensuring their availability



ROI-focused KPIs (stockouts frequency, space allocated per brand...)



Enhance visibility through planogram compliance



Anomalies and stockouts alerts in real-time



Reduce auditing costs



Guaranteed shelf compliance & facing validation

8%

overall level of OOS in developed countries world-wide

4%

retailers loose on average 4 percent of their annual sales due to OOS

21%

of the items that were OOS were purchased at another retail store

9%

of consumers facing an out-of-stock will decide not to buy anything at all

Source: a comprehensive guide to retail out-of-stock reduction