

Sustainable Procurement and Purchasing Policy

Dear Suppliers and Partners,

SES-imagotag's mission is to use technology to modernize the physical retail sector. This means supporting retailers with their digital transformation to:

- help them better manage and control their stores;
- make them ultra-connected and ultra-efficient;
- while enabling a truly omnichannel in-store shopping experience.

SES-imagotag believes in sustainable innovation that will serve its customers and stakeholders well into the future through four shared value-creation goals:

1. Facilitate more sustainable business operations;
2. Promote positive social impact;
3. Make SES-imagotag an appealing environment for its employees, partners, suppliers and investors;
4. Apply the highest standards of governance.

SES-imagotag is therefore committed to understanding and managing the environmental and social impact of its operations. This includes the procurement of goods and services throughout the value chain.

Putting sustainability at the heart of the procurement strategy is key to SES-imagotag's goal of making a sustainable contribution to society. This policy details how SES-imagotag incorporates environmental and social considerations into its procurement policies and practices.

SES-imagotag recognizes that improving its procurement performance is an ongoing process. Its suppliers are important partners on the journey to becoming more sustainable. To reflect this, SES-imagotag supports its suppliers with supply chain transparency through EcoVadis assessments and ratings during the supplier selection process.

SES-imagotag's sustainable procurement policy helps ensure that it meets its operational excellence and competitiveness targets. These align with its industrial policy and reflect its corporate social responsibility (CSR) and environmental commitments. This policy aims to ensure that SES-imagotag's CSR commitments are embedded throughout the supply chain, along with efforts to reduce the sector's carbon footprint.

Sustainable Procurement Principles

To ensure progress towards its sustainability objectives, SES-imagotag incorporates sustainability into the procurement of products and services. The emphasis is thus on environmental attributes alongside the social and ethical criteria applied to the value chain. Specifically, SES-imagotag wants to conduct business with responsible suppliers – companies that:

- respect the rule of law and human rights;
- understand the nature of the products and materials they are supplying; and
- recognize their responsibility to protect the environment.

Sustainable Procurement Criteria

SES-imagotag is committed to the Ten Principles of the UN Global Compact and aims to foster these principles by engaging in constructive dialogue with its supply chain. For SES-imagotag, responsible purchasing reflects three key aspects of sustainable development throughout the life cycle of the products and services purchased namely the environmental, social, and economic dimensions¹.

SES-imagotag thus seeks to advance its procurement practices to ensure that all suppliers:

- Comply with national and international laws and technical standards including major international conventions;
- Reflect social aspects, in particular respect for human rights²;
- Apply appropriate labor practices, namely recognized employment with legal and contractual rights, freedom of association and non-retaliation, health and safety conditions;
- Manage and minimize the environmental impact in terms of resource use, pollution, biodiversity protection, combatting climate change³;
- Operate ethically⁴;
- Contribute to community involvement and development⁵.

Furthermore, as part of its commitment to society, its employees and the environment, SES-imagotag requires its suppliers to behave ethically while providing quality goods and services at a fair price. To maintain transparency across the supply chain, international rating agencies are used during the supplier selection process. These include EcoVadis or similar well-respected international firms such as ISS, MSCI or Sustainalytics. These ratings help evaluate supplier practices.

Furthermore, all suppliers must comply with and sign the Supplier Code of Conduct.

SES-imagotag is also EcoVadis-rated. On top of this, to ensure the CSR compliance of its suppliers, top tier suppliers are audited by EcoVadis (or a similar well-respected international body) to monitor and improve its own sustainability performance and that of its business partners.

¹ I.e., taking into account the economic impact of purchasing decisions, the environment and suppliers using a global cost perspective.

² I.e., forbid child labor, forced labor, modern slavery, avoid discrimination, harassment or abusive behavior, respect vulnerable groups.

³ E.g., non-toxic substances and renewable materials during the product design phase; reuse, recycling and disposal of the product at the end of its life.

⁴ Notably bribery and anti-corruption, sanctions, fair competition and avoiding conflicts of interest.

⁵ Fostering employment and access to services, respecting local culture.

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Authorized by the Chief Executive Officer of SES-imagotag