



JITTR NETWORKS PRESENTS AT NAB SPORTS VIDEO PRE-CONFERENCE

LAS VEGAS, NV – 5 April 2008 – Jittr Networks, providers of Instant-On, Full-Screen, HD Quality streaming video, announced today that it will present a preview for HD Video over Internet in the Sports Broadcasting market. The preview will be held at the Sports Video pre-conference in Las Vegas, NV on 5 April 2008.

“There are literally thousands of sports events held on a weekly basis around the world,” said Robert E. Fasano, vice president of business development for Jittr Networks. “Increasingly, these events are being captured professionally on HD Video. But standard television cannot support all of this exciting content. The Internet is an obvious alternative, but until now, the quality of video was poor and the cost was too high. Today, we will show an audience of sports video broadcasting professionals what the future looks like. We will show them full-screen, instant-on, HD video over the standard Internet, and delivered using a cost-effective business model that is mapped to the needs of long-format, high-quality video.”

Session Details:

Title: The Future of Sports Video in HD!

Speaker: Robert E. Fasano, Vice President, Business Development, Jittr Networks

Date/Time: 5 April 2008, 3:30PM

Location: Sports Video Pre-Conference, Las Vegas Nevada

About Jittr Networks

Jittr Networks provides an advanced, end-to-end video distribution service that radically improves the user experience for streaming Internet video. Our customers include content and digital media providers and content delivery networks who need to offer high-definition and mixed media to large populations of end-users. The Jittr Networks' streaming video delivery service is based on cutting-edge technology, including our own proprietary algorithms, protocols and software. Our unique high-definition and instant on video service provides an end-user experience second to none, and enables new Internet-based business models based on advertising, subscription services, pay-per-view with full DRM, syndication and new hybrid revenue models.

Contact

info@jittr.net +1 408 262 2400

“JITTR”, “JITTR NETWORKS” AND “REAL-TIME AD INSERTION” ARE TRADEMARKS OF JITTR NETWORKS.
OTHER WORDS AND LOGOS MAY BE THE PROPERTY OF OTHER COMPANIES.

###