



## **JITTR NETWORKS BRIEFS EXECUTIVES ON CORE ARCHITECTURE**

**San Jose, CA** – 2 November 2006 – Jittr Networks, providers of Instant-On, Full-Screen, HD Quality streaming video, unveiled their next-generation core architecture for HD quality Internet video streaming in briefings at Streaming Media West in San Jose, California. The invitation-only briefings focused on media industry requirements for digital media monetization and the delivery gaps for video on demand services.

Jittr Networks video streaming service is planned to go live in calendar 2007. The company is designing and deploying an advanced video delivery service to enable the transition for broadcast-centric media consumption to the rapidly evolving time-shifted and location shifting viewing consumers.

“People are in front of their computers more hours per week than their TV,” said Aaron Crayford, Chief Technology Office for Jittr Networks. “It’s really a natural extension to want to be able to watch some videos, movies, even TV shows on their computer. But until now, watching video on your computer has been more like going camping than staying in a nice hotel. The video takes a long to start – or forever to download. The picture is of poor quality and the sound is out of sync. You can only see a small picture window. Basically, it has been a compromise in every area. But people still do it – because they really want video on heir computer

Jittr will change all that. Our new service, which will start streaming video next year, will enable true TV Channels over the Internet. You will be able to channel surf and instantly switch from one video to another. You will get full screen video at HD quality. And everything will work smoothly, even as your actual bandwidth fluxuates.”

### **About Jittr Networks**

Jittr Networks provides an advanced, end-to-end video distribution service that radically improves the user experience for streaming Internet video. Our customers include content and digital media providers and content delivery networks who need to offer high-definition and mixed media to large populations of end-users. The Jittr Networks’ streaming video delivery service is based on cutting-edge technology, including our own proprietary algorithms, protocols and software. Our unique high-definition and instant on video service provides an end-user experience second to none, and enables new Internet-based business models based on advertising, subscription services, pay-per-view with full DRM, syndication and new hybrid revenue models.

### **Contact**

info@jittr.net  
+1 408 262 2400

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